

# The Economics of Art and Culture

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office hours: upon appointment

**Chair of Microeconomics**

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STUDIO

ST  
14.09  
RIPLEY  
POD ZIEMIA  
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# What is culture



# What is culture



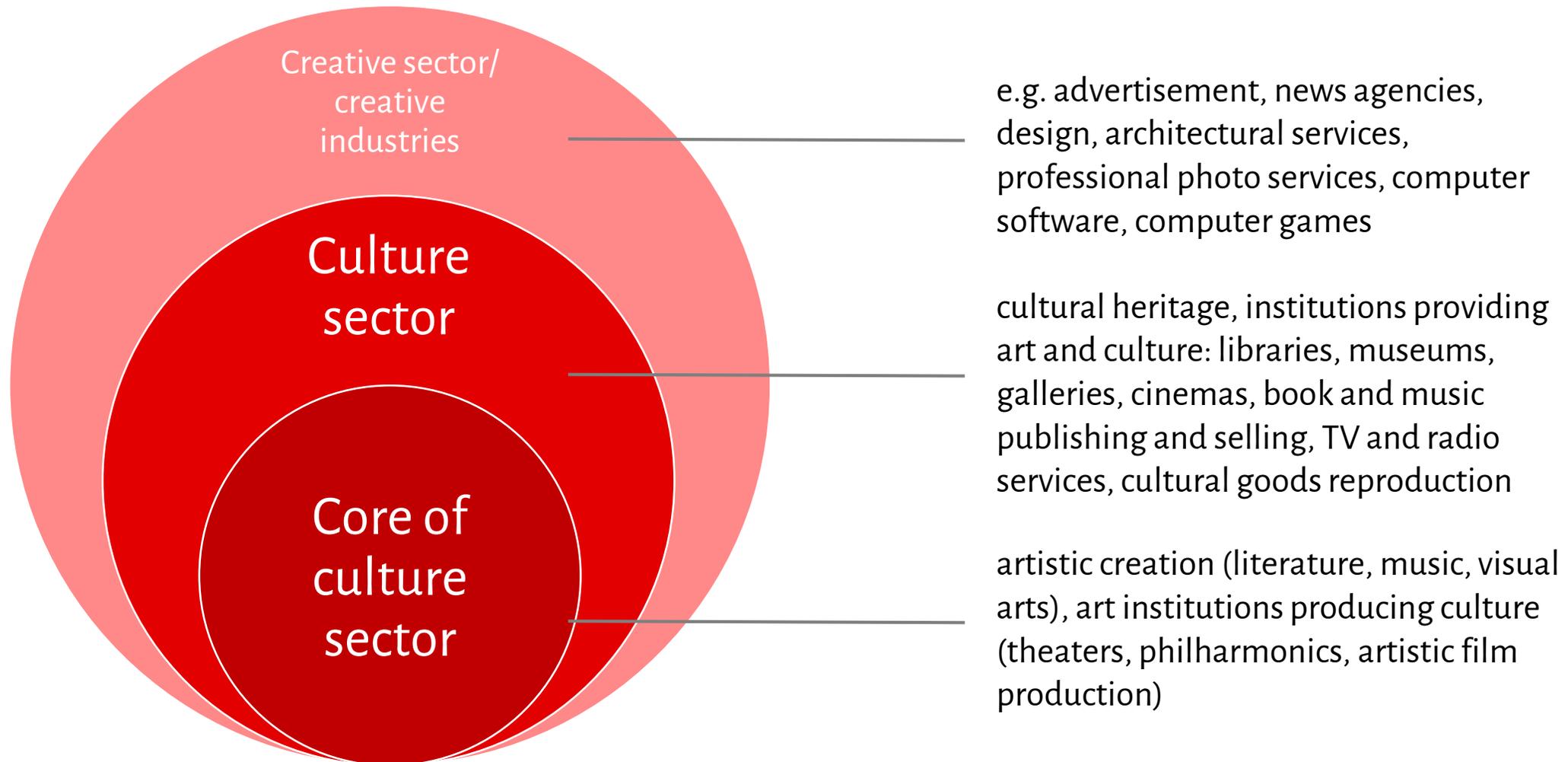
What is culture



# What is culture



# Culture and creative sector



# Plan overview

1. Essay, i.e. how to pass this course: Data and tools in cultural economics research
2. Cultural economy outline
3. Artists' labor market
4. Consumer behaviour in the cultural sector
5. Cultural production (market organization, business models, cost of production, creative industry, cultural entrepreneurship)
6. Economics of public support for arts and cultural organizations
7. Performance indicators and economic impact studies
8. Valuation of culture
9. Copyrights and digitization
10. Visit in theater: backstage tour and performance



# Materials / literature

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Available at: <https://www.acep.uw.edu.pl/wisniewska/cultural-economics/>

## Literature:

- Towse, R., Navarette Hernandez, T. (eds.), 2020, Handbook of Cultural Economics, Edward Elgar: Cheltenham, UK, Northampton, MA, USA.
- V. Ginsburgh, D. Throsby (eds.), 2006, Handbook of the Economics of Art and Culture, North Holland.
- Towse, R., 2019, A Textbook of Cultural Economics, Cambridge University Press, Cambridge.
- W. Baumol, W. Bowen, 1966, Performing arts – The Economic Dilemma, New York.
- D. Throsby, G. Withers, 1979, The Economics of the Performing Arts, New York.
- D. Miller, 2018, Copyright and the Value of Performance, 1770-1911, Cambridge.
- selected scientific articles (journals „Journal of Cultural Economics”, „International Journal of Cultural Policy”)



# Rules

- Meetings in the classroom: A104
  - Remote learning may occur: occasionally or as a rule (hope not!)
- Presence: 2 absences allowed
- Literature (and tasks) available at:  
<https://www.acep.uw.edu.pl/wisniewska/cultural-economics/>
- Visits in theater: to be determined, not obligatory (instead of 1 meeting)
- How to pass? Short essay – details next week.
- When in person: if you feel sick – stay at home, if you can't stay at home – wear mask
- When online: keep your cameras turned on



